

AcroJump International Conference Istanbul – November 13-14, 2014

Professional Social Networks to support LLL Pathways towards Employment

Program of the conference (provisional)

Thursday, November 13th

2:00 Registration of participants and welcome coffee

2:30 – 2:45 Welcoming introduction Tamer Atabarut (University of Bogazici in Istanbul) and Christiane Demontès (president of FREREF)

2:45– 3:00 Introduction: the backgrounds of the AcroJump project
Liliane Esnault (FREREF) – AcroJump project coordinator

3:00 – 4:30 Round table #1 – *Moderator Joël Bonamy*

The situation of employment for young people in Europe and in the different territories. How to better accompany them? How to empower them? How to install a dialogue between all the parties involved in the accompaniment and guidance? How to mobilise social media to enhance the access of less qualified / less experienced to employment and to improve the ability of companies to recruit people for jobs positions that are difficult to fulfil?

- Melek Ülkü Arisoy – BUMED – Istanbul – Turkey
- Erasmus+ French Agency
- José Antonio Martin – Deputy General Director of Departament d'Ensenyament de Catalunya – Spain
- Marta Masagué – Responsible of Guidance – SOC – Barcelona - Catalunya
- Florence Perrin – Health and Social Vocational Training, Rhone-Alpes Regional Council
- Gilles Pinte – Vice-President – University of South Brittany (France)

4:30 – 5:45 Workshop session #1

Accompanying less qualified / less experienced young people towards employment in helping them to valorise their non-school experience with the use of social media oriented towards professional use.

Some outcomes of AcroJUMP Pilot Actions:

- Sonia Villaescusa - Departament of Ensenyament de Catalunya - Spain
- Pep Lozano - Servei d'Occupacio de Catalunya – Spain
- Monica Turrini - Sophia R&I - Italy
- Alexia Develay - Opicalia R-A – France

At the end of the workshop: 2-3 conclusions / proposals / recommendations to better accompany less qualified / less experienced

Moderator: Joel Bonamy - Reporting: Roseline Le Squere (UBS)

Friday November 14th

9:30 – 10:45 Workshop session #2

Towards collaborative accompaniment and guidance - young people – professionals – recruiting professionals and companies - via a possible role of PSNs

- **Roseline Le Squère - University of South Brittany –France and Régine Molins - Greta**
- **Maria del Mar Socias - DOIP – FUEIB – Balearic islands**
- **Oana Calarasu – University Politehnica of Bucharest – Career counselling and Guidance Center – Bucharest – Romania**

At the end of the workshop: 2-3 conclusions / proposals / recommendations to better accompany less qualified / less experienced

Moderator: Liliane Esnault (Freref) - Reporting: Axel Joder (Freref)

10:45 – 11:15 Coffee break, informal discussion and networking

11:15 – 11:30 Presentations of the conclusions/recommendations of the workshops

11:30 – 12:45 Round table #2 – Moderator Joël Bonamy

Policies, initiatives, and actions taken in the territories and in Europe to give better opportunities for young people towards employment

- **Gianluca Calzolari – ISFOL, Transnational Cooperation Unit - Italy.**
- **Zuzette R. Kerldorff - Fundraiser and Communication Advisor – Secretariat Employment Department - City of Aarhus --Denmark (to be confirmed)**
- **Eva Nigorra – Coordinator of the Infojove network - Balearic Institute for Youth of the Government of the Balearic Islands**
- **Pieter van Schie, MA - Chief Executive - Werkcenter - Nederland BV (to be confirmed)**
- **Eva Szalma - Project Officer - EDEN – European Distance and E-Learning Network Secretariat -Budapest University of Technology and Economics**
- **A Turkish representative (to be confirmed)**

12:45 – 1:00 Conclusion

1:00 Cocktail – Lunch

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Venue

**Université Bogazici -
Rumeli Hisarı Mh., 34470 İstanbul, Turquie**

There are not many hotels close to the University.
You may choose to stay in one of the numerous hotels in the Ortakoy district, or closer to the city
touristic centre. Travelling by taxi is convenient, though the traffic might be a bit heavy.